

**TALK ON 'SUCCESS STORY OF ENTREPRENEURSHIP'
BY PADMA SHRI MRS. RAJNI BECTOR**

The Internal Quality Assurance Cell organized a motivational talk by Padma Shri, Mrs. Rajni Bector, a renowned industrialist and founder of Mrs. Bector Food Specialities and Cremica group of Companies. The talk was held on March 20, 2024 at Pal Auditorium. Mrs. Rajni Bector talked on her 'Success Story of Entrepreneurship'. She shared her remarkable entrepreneurial journey of starting from her home backyard to making Cremica as one of the most loved brands in food industry across the globe. She stressed upon dreaming big and then realizing them through consistent efforts and hard work. She defied many stereotypes about working women and emphasized that if there is a zeal to work and excel, nothing can stop an entrepreneur in becoming successful, be it is men or women. Her take away message for all budding student entrepreneurs was to believe in themselves and move on their chosen paths with full vigour, integrity and perfectionism without looking back. The audience interacted with the speaker and discussed their queries in the path of achieving success. The Registrar, PAU, Shri Rishi Pal Singh, Dean Post Graduate Studies, Dr. M.I.S Gill and Deans of various constituent Colleges joined along with the Officers and Directors and of the University. The heads of the departments, faculty and students of the University were present in large numbers.



Advertisement of the talk on the website prior to the event

The screenshot shows the Punjab Agricultural University website. The main navigation bar includes links for Home, CAFT, Anti-Ragging, PAU Portals, Ranking, PAU Admissions, Recruitments, Tenders at PAU, Alumni, Soil & Water Testing Report, and Web Mail. The left sidebar lists various university services. The main content area features a photograph of the PAU Dr MS Randhava Library. Below the photo, an announcement is circled in red:

The Internal Quality Assurance Cell is organizing a talk-cum-discussion on March 20, 2024 at 10:30 am in Pal Auditorium. The talk will be delivered by Padma Shri Mrs. Rajni Bector, a renowned industrialist and founder of Mrs. Bectors Food Specialities and Cremica Group of Companies. She will talk about her 'Success Story of Entrepreneurship'.

Below the announcement, there is a green banner for the '5th Selection Notice for admission to Ph.D. programmes for the academic session 2023-24' and a link to 'Kisan Melas - March, 2024'. The right sidebar contains sections for 'Announcements', 'PAU Results', and 'News / ख़बरें'.

News Coverage after the Event



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20-03-2024
PADMA SHRI RAJNI BECTOR SHARES HER SUCCESS STORY OF ENTREPRENEURSHIP AT PAU
ਪੰਜਾਬੀ ਵਿੱਚ ਪੜ੍ਹੋ








The Internal Quality Assurance Cell of Punjab Agricultural University (PAU) organized a motivational talk by Padma Shri Mrs Rajni Bector, a renowned industrialist and founder of Mrs Bector Food Specialities and Cremica Group of Companies. Mrs Bector, while delivering her talk on "Success Story of Entrepreneurship," shared her remarkable entrepreneurial journey of starting from her home backyard to making Cremica as one of the most loved brands in food industry across the globe. The speaker enthralled the audience with her positivity, vision and insightful talk. She stressed upon dreaming big, and then realizing them through consistent efforts and hard work. She defied many stereotypes about working women and emphasized that if there is a zeal to work and excel, nothing can stop an entrepreneur in becoming successful, be it men or women. Her take away message for all budding student entrepreneurs was to believe in themselves and move on their chosen paths with full vigour, integrity and perfectionism without looking back. Later, the audience interacted with the speaker and discussed their issues in the path of achieving success.

The PAU Registrar Mr Rishi Pal Singh, Dean of Postgraduate Studies Dr MS Gill, deans of various constituent colleges, officers and directors, heads of the departments, faculty and students of the University attended the lecture in large number.

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