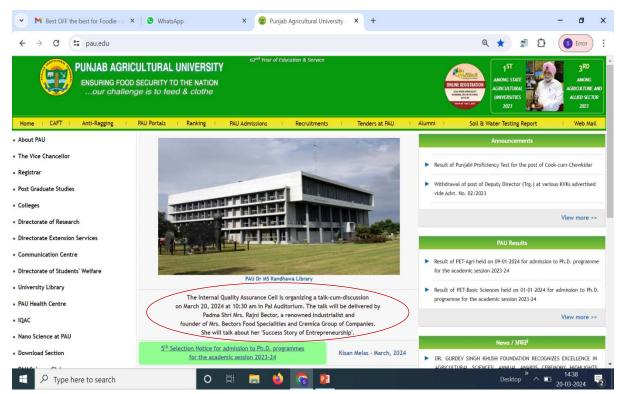
TALK ON 'SUCCESS STORY OF ENTREPRENEURSHIP' BY PADMA SHRI MRS. RAJNI BECTOR

The Internal Quality Assurance Cell organized a motivational talk by Padma Shri, Mrs.Rajni Bector, a renowned industrialist and founder of Mrs. Bector Food Specialities and Cremica group of Companies. The talk was held on March 20, 2024 at Pal Auditorium. Mrs. Rajni Bector talked on her 'Success Story of Entrepreneurship'. She shared her remarkable entrepreneurial journey of starting from her home backyard to making Cremica as one of the most loved brands in food industry across the globe. She stressed upon dreaming big and then realizing them through consistent efforts and hard work. She defied many stereotypes about working women and emphasized that if there is a zeal to work and excel, nothing can stop an entrepreneur in becoming successful, be it is men or women. Her take away message for all budding student entrepreneurs was to believe in themselves and move on their chosen paths with full vigour, integrity and perfectionism without looking back. The audience interacted with the speaker and discussed their queries in the path of achieving success. The Registrar, PAU, Shri Rishi Pal Singh, Dean Post Graduate Studies, Dr. M.I.S Gill and Deans of various constituent Colleges joined along with the Officers and Directors and of the University. The heads of the departments, faculty and students of the University were present in large numbers.



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