

## Talk-cum-discussion on 'Ways and Means of Improving NIRF Ranking of Punjab Agricultural University

A talk-cum-discussion on 'Ways and Means of Improving NIRF Ranking of Punjab Agricultural University' was organized by the Internal Quality Assurance Cell on October 18, 2023 in the Committee room of the Vice Chancellor. The talk was delivered by Dr. K Veeranjanyulu, Librarian and Head, Central Library, National Institute of Technology, Warangal. The session was chaired by the Worthy Vice Chancellor and all the Deans and Directors of the University attended the session. The presentation highlighted the strengths of PAU in NIRF ranking in comparison with top rated institutions.



# Advertisement of the Talk-cum-discussion prior to the event

The screenshot shows the Punjab Agricultural University website. The header includes the university logo, name, and tagline: "ENSURING FOOD SECURITY TO THE NATION ...our challenge is to feed & clothe". Navigation links include Home, Anti-Ragging, PAU Portals, Ranking, PAU Admissions, Recruitments, Tenders at PAU, Alumni, Soil & Water Testing Report, and Web Mail. A central banner features a photograph of a group of people at a "PAU Kisan Mela" and a blue box with the text: "A talk-cum-discussion on 'Ways and Means of Improving NIRF Ranking of Punjab Agricultural University' is being organized by the Internal Quality Assurance Cell on October 18, 2023". To the right, an "Announcements" section lists items like "Self Study Report for Accreditation - 2019" and "NAD (National Academic Depository)". A "News / ख़बरें" section includes articles such as "CULTURAL NIGHT AT PAU MUSEUM LAWNS REGALES DELEGATES OF THE 20<sup>TH</sup> INTERNATIONAL AGRICULTURAL MUSEUMS CONGRESS". The footer contains a search bar and system information.

# News Coverage after the Event

This screenshot shows the Punjab Agricultural University website with news coverage of the event. The header is identical to the previous image. The main content area features a news article titled "EXPERT FROM TELANGANA DELIVERS A TALK AT PAU" dated 19-10-2023. The article includes a photograph of a meeting in progress, with participants seated around a long table. A "GPS Map Camera" overlay shows the location: "Ludhiana, Punjab, India" with coordinates "Lat 30.898416°" and "Long 75.809414°". Below the photo, a short paragraph provides details: "A talk-cum-discussion on 'Ways and Means of Improving NIRF Ranking of Punjab Agricultural University' was organized by the Internal Quality Assurance Cell in the Committee room of the Vice-Chancellor. The talk was delivered by Dr K Veeranjayulu, Librarian and Head, Central Library, National Institute of Technology, Warangal, Telangana. The session was chaired by Dr Satter Singh Lodhi, Vice-Chancellor; and attended by all the deans and directors of the University. The presentation highlighted the strengths of PAU in National Institutional Ranking Framework (NIRF) ranking in comparison to the top rated institutions. The speaker laid emphasis on areas where inputs are required for improving visibility of the University nationally and globally." The footer contains various service links like "Decision Support System for Late Blight", "Agricultural Research Journal", "Technology Marketing and BRK Cell", "Useful Links", "Museums", "PAU Endowment Fund", and "Prevention of Caste Based Discrimination".